

## YEAR IV

This issue of *Nursing Papers* finds itself in the mailboxes of 400 paid subscribers, a superficial index of its growth over the past year. More important, we feel, is the diversity of the articles inside. Dialogue flourishes in the letters section. "What Is Nursing?", a special insert with a new format, has many possible uses — to be determined by you, the reader.

We have a managing editor for the first time this fall, Vivian Geeza, with whose help we hope to find and publish more high calibre articles, increase our readership, sell more advertising, and make more nurses aware that *Nursing Papers* exists. Mrs. Geeza majored in English at Oberlin College; her background includes experience in editing, publishing and public relations. She will be pleased to help edit submissions from individual authors if they wish.

One of the first jobs of the new managing editor has been to streamline the subscription and distribution procedure. We hope you find this an improvement. If any problems occur, please let us know.

In June, the *Nursing Papers* "ambassadors" held their first meeting in Montreal. There is now an ambassador in each university school of nursing who has taken on the job of encouraging writing and soliciting comment from her colleagues. Your ambassador will be able to answer such questions as :

- What kinds of articles does *Nursing Papers* want?
- Where do I send my paper?
- Is this paper too long?
- How can I subscribe to *Nursing Papers*?

Our ambassadors are interested not only in research projects, but in ideas you may be developing related to the teaching of nursing or the nursing of patients. They can help you get your ideas and comments into print. (Of course, if there is no ambassador near you — and some of our readers are far-flung — write directly to the editors.)

You may note an increase in advertising. We are offering space to university schools of nursing at the rate of one page for \$125.00 per year (two issues) and a half page for \$70.00. The J. B. Lippincott Company of Canada Ltd., through their vice-president Charles W. Lindsay, sent us a donation of \$100.00 which is very much appreciated.

As always, we welcome your comments, especially in the form of reviews or critiques of specific articles. Your reaction to "What Is Nursing?", the insert in the center of this issue, is eagerly awaited.